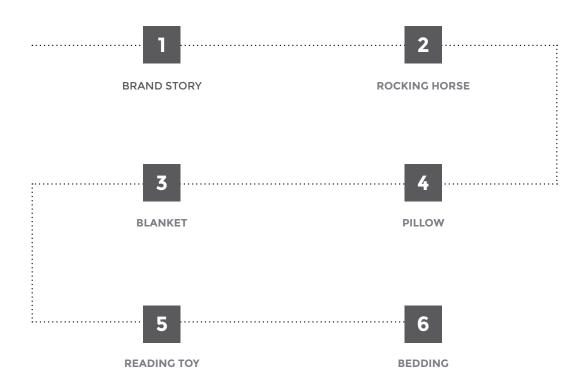
Little & Forest



BRAND STORY

44

Little forest where the dreams of little dreamers come true.

Little Forest refers to a small imaginary forest hidden somewhere in the deepest heart of kids. An unknown world like a fairy tale is depicted in the product designs so that it may inspire and seize the children's unlimited imagination, delivering the pleasure of nature to them. Little Forest makes the best-designed products to help kids grow healthy and awaken their curiosity as if the designer hopes his/her children's little dreams would be fully realized in this Little Forest.

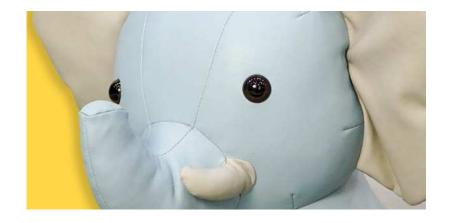


ROCKING HORSE



SOFT FABRIC

This is the signature product of Little Forest. It feels very soft for a baby to touch the silky fabric toy with his/her hands and cheeks. The toy is easily switched to the rocking mode from the riding mode and vice versa with a simple operation.



ARTIFICIAL LEATHER

This is a new product made of polyurethane (PU), which is soft for the baby. The waterproof toy is very smooth to play with and convenient to clean. Its nose or tail makes an exciting sound at a kid's touch, and the feeling stimulates the child's sense of touch.







DONNER 65 × 34 × 62 cm ELLY 65 × 34 × 54 cm DINO 65 × 34 × 60 cm RUDY 65 × 34 × 59 cm FLORI 65 × 34 × 55 cm VIENTO 65 × 34 × 53 cm DIDI 60 × 30 × 46 cm ZIZI 68 × 27 × 49 cm

DONNER AND ELLY

<u>" This is a new product made of poly-</u> urethane (PU). which is soft for the baby. The waterproof toy is very smooth to play with and convenient to clean."

Artificial Leather / PU (polyurethane)









BLANKET



DELUXE MUSLIN $125 \times 114 \text{ cm}$ **COTTON FLANNEL** $74 \times 80 \text{ cm}$



<u>"Ultra soft cotton blanket</u> provide comfortable experience for our babies"

COTTON FLANNEL





COTTON FLANNEL





DELUXE MUSLIN



PILLOW



BABY 60 × 40 cm **KIDS** 70 × 50 cm **READING TOY** 12 × 12 cm





"PRESS AND PALY"









TRAVEL BEDDING



DURABLE 90 × 110 / 70 × 125 cm





TRAVEL BEDDING





BEDDING

Little Forest adds up pleasure to the kids' daily life with some bedtime stories. The bedding made in collaboration with Eric Carle, a famous children's book author, demonstrates the unique and creative colors and characters of the fairy tales and provides children with some fun bedtime stories and a comfortable bed. The bedding is made of the soft Satin 60' fabric, the eco-friendly Micro Modal fabric, and the light and warm 3M Thinsulate[™] filler, which are the best quality materials.

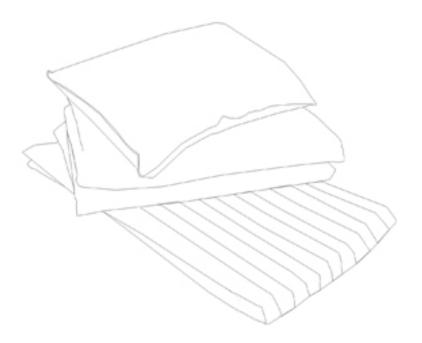








PILLOW DUVET PAD





THE VERY HUNGRY CATERPILLAR

PAD 140 × 110, 200 × 110 cm DUVET 135 × 110, 210 × 155 cm COVER 140 × 110, 210 × 160 cm PILLOW 60 × 40, 70×50 cm DURABLE 90 × 110 / 70×125 cm

















Brown Bear, Brown Bear, What Do You See?

PAD 140 \times 110, 200 \times 110 cm DUVET 135 \times 110, 210 \times 155 cm COVER 140 \times 110, 210 \times 160 cm PILLOW 60 \times 40, 70 \times 50 cm DURABLE 90 \times 110 / 70 \times 125 cm

















Papa, please get the moon for me

PAD 140 \times 110, 200 \times 110 cm DUVET 135 \times 110, 210 \times 155 cm COVER 140 \times 110, 210 \times 160 cm PILLOW 60 \times 40, 70 \times 50 cm DURABLE 90 \times 110 / 70 \times 125 cm

















The Very BusySpider

PAD 140×110 , 200×110 cm DUVET 135×110 , 210×155 cm COVER 140×110 , 210×160 cm PILLOW 60×40 , 70×50 cm

















LITTLE FOREST

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THANK YOU



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